

(Journey of the dot)

It's not every day you see a dot like this >launch<

It's made from one trillionth of a litre of ink

It gets millions of new twin brothers and sisters every second

And it spends its whole life invisible to the human eye

Because every PIXMA print is made from over a billion of them.

Yep. PIXMA dots are a tiny bit special.

PIXMA. Tiny dots. Astounding detail.